

## PRIVACY NOTICE FOR HEALTHCARE PROFESSIONALS

Boehringer Ingelheim México, S.A. de C.V. (“BIM”), with business address at Acueducto 660, Colonia La Concha, Xochimilco, C.P.16200, Mexico City, Mexico, will be responsible for the processing of your Personal Data, according to what is established in the Federal Law of Protection of Personal Data Held by Private Parties and its Regulations (the “Law”). Your Personal Data will be processed in accordance with what is established in the Law and this Privacy Notice. The terms used with initial capital letters within this Privacy Notice will have the meaning stated in the Law.

The Personal Data processed by BIM may consist of:

- Complete name, gender, civil status, birth date, address(es) of your office(s) or institution(s) where you work and your position, email address, fixed and cellular telephone numbers, social networks and autograph signature;
- Affiliations to medical societies;
- Agreements with insurance companies;
- Official ID data (passport, voter identification card);
- Data included on migration documents such as visas and passport;
- Academic accreditations, professional specialty(ies) and sub-specialty(ies), professional grade(s) and *curriculum vitae*;
- Tax data such as federal tax-payer code (RFC);
- Unique Code of Population Registration (CURP);
- Bank account data for payments. However, BIM will not have access to financial data such as bank balances or movements.

BIM will collect your Personal Data by any legal means.

Purposes of the data processing: (i) to fulfill the provisions stated in the General Law of Health and its regulations; (ii) to conduct statistical studies, marketing studies, programs, reports and projects inherent to BIM’s activities; (iii) to enter into contracts for the provision of services related to BIM’s activities and to make the corresponding payment for such services; (iv) to fulfill the national and international pharmacovigilance standards and for product complaints; (v) to program medical visits by BIM’s medical representatives; (vi) to provide you with medical samples, educational, medical, scientific and promotional materials, strictly adhered to current laws; (vii) to provide you with invitations to medical, scientific and/or promotional events, and to register your attendance, strictly adhered to current laws; (viii) to invite you to participate on investigation projects, clinical trials, round tables, symposia and expert groups meetings, and (ix) to send information related to BIM’s programs and products by different means including, without limitation, all the existing and future digital platforms.

BIM may contact you through any media including, without limitations, personal visits, phone calls, emails, virtual links via any communication device, digital platforms, web sites, video calls, text and multimedia messages, postal mail, social networks and printed media.

BIM’s policy is not process Personal Data unless it is imperative for its activities. Please, do not provide BIM with your Sensitive Personal Data by any means.

As the Responsible for Processing your Personal Data, BIM will adhere at all times to principles of legality, consent, information, quality, purpose, loyalty, proportionality and responsibility as prescribed by the Law. Additionally, BIM will fulfill at all times the safety, administrative, technical and physical measures to protect the Personal Data against any damage, loss, alteration, destruction or unauthorized use, access or processing.

BIM will share some or all your Personal Data with the companies pertaining to its economical group in Mexico and abroad, as well as with external advisors and service providers who act as Persons in Charge on behalf of BIM, when it is required to accomplish the purposes described in this Privacy Notice. BIM will ensure that these third parties keep safety, administrative, technical and physical measures to safeguard your Personal Data, and that these third parties use your Personal Data only and exclusively for the purposes for which they were contracted, and according to this Privacy Notice and the Law.

You may request BIM the cancellation and restriction of your consent at any time, as well as the access, correction, cancellation and opposition to the Processing of your Personal Data (“ARCO rights”), by sending an email to [datospersonales.mex@boehringer-ingelheim.com](mailto:datospersonales.mex@boehringer-ingelheim.com). This email should include at least the following:

- (i) Complete name, email address or other via to communicate the response to your request;
- (ii) Documents supporting the Holder’s ID;
- (iii) A clear and precise description of the Personal Data on which the ARCO Rights are requested to be applied, and
- (iv) Any other information or document facilitating the localization of the Holder’s Personal Data.

If any of the Holder’s Personal Data is inexact or incomplete, additionally to the above mentioned, the Holder should state the modifications to be done and provide the required documents supporting the request.

BIM will not be obligated to cancel the Personal Data when some of the provisions established in Article 26 of the Law apply.

By providing BIM with your Personal Data by any means, you agree that they may be used as described herein. If you disagree with this Privacy Notice, please do not provide BIM with your Personal Data.

In order to fulfill the Law or any other applicable provision, BIM may modify or update this Privacy Notice at any time, without a previous notice. BIM will make available to you, in the due time and form, any modification made to this Privacy Notice, on the website [www.boehringer-ingelheim.com.mx](http://www.boehringer-ingelheim.com.mx).

Date of latest update to this Privacy Notice: November 2020